

Lake County's COVID-19 Business Impact Survey is now active!

As part of its work to assist local businesses prepare for re-opening and recovery at the appropriate time, Lake County has launched a brief online survey to obtain input from business owners. The data collected through this survey will be used to better understand the current and expected challenges of the local business community, and ensure that the ultimate transition to reopening is handled strategically and with ongoing health considerations in the forefront. Survey participants may complete the survey by visiting elevatelake.com/survey. The survey will be available until 5 p.m. on April 23rd.

BRACE - Business Recovery Assistance and Collaborative Engagement

Elevate Lake along with the Orlando Economic Partnership have collaborated to bring you a new, free service for small businesses in the seven-county Orlando region seeking financial assistance during this unprecedented COVID-19 pandemic. **BRACE**, which stands for **Business Recovery Assistance and Collaborative Engagement**, is being offered by the Orlando Economic Partnership.

This program connects business owners with resources that will be the most beneficial to them through the State of Florida and the Small Business Administration. In a time when the many government assistance programs can seem difficult to navigate, this service can serve to clarify the best way forward.

To Get Connected:

- Fill out the BRACE contact form by going to [Orlando Business Helpline](#).
- Once submitted, a Partnership “ambassador” will contact you.
- Ambassadors will walk you through a variety of questions that will help determine the appropriate agency and program that can best fit your need.

We hope you take advantage of the Partnership’s free business service and can take measures now that can help save your business in this difficult environment. To learn more about the region’s economic and community development organization please [click here](#).

Elevate Lake's dedicated resource page www.elevatelake.com/COVID-19 is continually updated as new information emerges, so check back often.

If our team can assist you in any other way, please call (352) 343-9647 or email us at info@elevatelake.com or visitlake@lakecountyfl.gov.

Stay safe and healthy,

Your Elevate Lake & Visit Lake Team